IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Patent Application of:

Jay H. Connelly Examiner: Douglas B. Blair

Serial No. 09/532,034 Art Unit: 2142

Filed: March 21, 2000 Confirmation No. 6937

For: METHOD AND APPARATUS TO

DETERMINE BROADCAST CONTENT AND SCHEDULING IN A BROADCAST

SYSTEM

Mail Stop Amendment Commissioner for Patents Post Office Box 1450 Alexandria, Virginia 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

In response to the Office Action mailed February 1, 2007, regarding the abovereferenced application, Applicant respectfully requests entry of the amendment set forth below in consideration of the remarks that follow.

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.